

FOR IMMEDIATE RELEASE
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Northern Lights Enhances Service To Gulf and Inland Waterways Customers With New Branch Office in Louisiana

SEATTLE, WASHINGTON (USA) – Leading marine power generation and climate control products manufacturer Northern Lights will open its fifth branch office, in Kenner, Louisiana early next year to enhance service to Gulf and inland waterways boat builders and vessel operators.

The new Northern Lights Gulf branch will employ a full-time sales, parts and service staff. The branch will warehouse marine, industrial and commercial series products. It will provide service to customers in the Gulf of Mexico and all navigable inland waterways in the Midwest and Eastern regions of the United States. Important ports including New Orleans, Houston, Pensacola and Paducah will be in the branch service area.

“Brown water operators face challenges and opportunities that are unique in the marine industry,” said Northern Lights Vice President and General Manager Brian Vesely. “They contend with emission and competition requirements that deserve a focused, customer-driven response. With the opening of NL Gulf, we are solidifying our commitment to providing the industry’s best support to this important marketplace,” he added.

Rick Stinson has been appointed NL Gulf Branch Manager. Rick has decades of experience in the Gulf and Inland Waterways boating community, having spent the prior twenty years as Sales Manager for Thrustmaster of Texas, Inc. in support of sales and market development in the Gulf of Mexico, as well as the east coast and inland waterways. He has over 38 years combined experience in the marine industry, including sales for Schottel propulsion systems, sales management for Iveco Aifo, distribution for Volvo Penta Marine and yard management for the original Halter Marine Group.

For the past 27 years, the Gulf and inland waterways has been supported by the Northern Lights South Florida branch, under the leadership of Nathan Price. Having established a highly successful dealer network in the area, this is an appropriate time to open a new branch office to provide a higher level of service for Gulf and inland waterways customers.

Northern Lights family of marine generator sets include products from 5-545kW. Northern Lights Commercial series generator sets include products from 20-150kW. Technicold offers customized HVAC systems.

For more information about Northern Lights and Technicold products, visit www.northern-lights.com and www.technicold.com.

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About Northern Lights, Inc.

Northern Lights and Technicold are the leading manufacturers of marine power generation, HVAC and refrigeration systems. The company's products are distributed through a global sales and service network of over 300 dealers in more than 40 countries.

Company news release prepared by Home Port Marine Marketing. www.homeportmarine.com/productpr

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